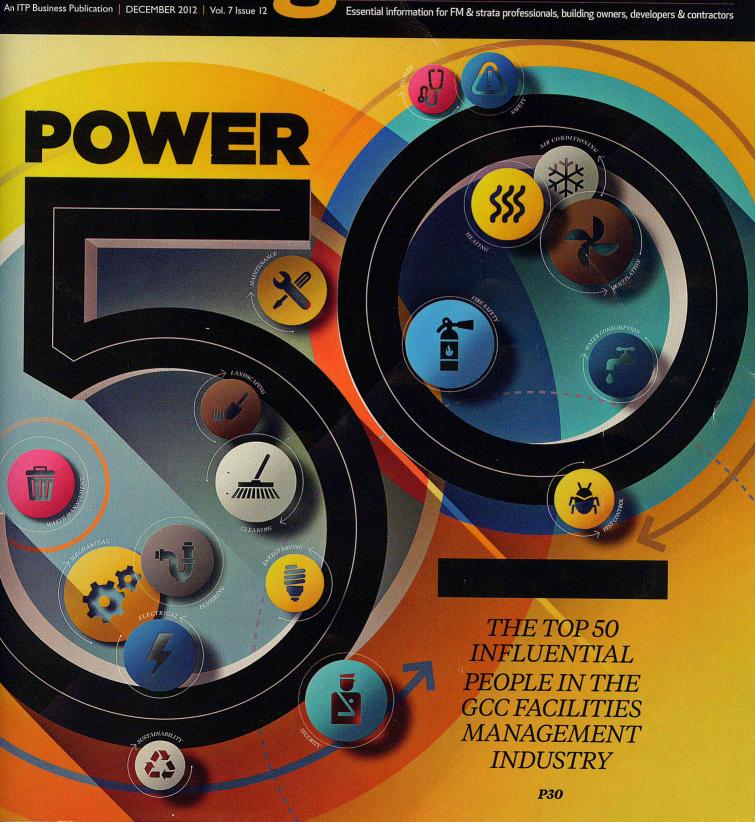
TOOLS OF THE TRADE Security products supplied by Nedap Middle East p68 MIDDLE EAST MIDDLE





Deepak SharmaCEO OBG

Deepak Sharma possesses nearly 25 years of industry experience with a track record of setting up FM companies in many countries. During his 16 years with G4S, he pioneered the concept of facility services in India and successfully established G4S in UAE, Bahrain, Sri Lanka and QBG in the UAE.

Sharma has been living in the UAE since 1996 and pursues CSR initiatives as he strongly believes in his duty to pay back to the society. Under Sharma's leadership in the last three years, QBG has grown three folds and evolved into an integrated facility management company providing MEP, security, housekeeping, landscaping, interior and staffing services. With four offices in the emirates and dedicated staff of nearly 3,000, QBG currently serves over 300 customers in the public and private sector. His initiatives have resulted in OBG winning the CSR label from Dubai Chamber of Commerce and Cleaning Company of the Year at the fmME 2012 awards. He maintains an open door policy and is actively involved in all social activities with the firm's employees and customers.

Ellen Rosenbaum

SENIOR ASSOCIATION MANAGER STRATUM OWNER'S ASSOCIATION MANAGEMENT

Ellen Rosenbaum is senior association manager at Stratum Association Management in TECOM, Dubai, and is one of five Professional Community Association Managers in the Gulf Region. She also teaches advanced level classes for OA managers at DREI.

"No two days are ever the same – the work is interesting and challenging and the staff is wonderful. Our common goal is to consistently better the communities that we manage," said Rosenbaum. According to her, OA management is a great career path that makes a positive impact for future generations of property owners.





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Mustafa Al Ateek
GENERAL MANAGER
ETISALAT FACILITIES

MANAGEMENT

Engineer Mustafa Al Ateek's responsibilities revolve around the day-to-day running of the business including interfacing with the company's current and future clients, policing FM delivery on current projects, tendering new projects and continuously developing its policies, procedures and processes. The firm has a number of high-profile project in its kitty including the Sheikh Zayed Grand Mosque in Abu Dhabi, and 120 government facilities awarded by Musanada. Under his leadership, the firm has been involved with events such as the FM EXPO and the World FM Congress.



Rajesh Nagpal MANAGING DIRECTOR CARES & REPAIRS 35

Rajesh Nagpal is a graduate mechanical engineer and MBA-holder, with over two decades of international experience in facilities management.

This year he started as managing director of a new FM firm, Cares & Repairs. He is an accredited Facility Management Professional (FMP) and Certified Facility Manager (CFM) from IFMA, USA, and a certified trainer for CFM courses. Prior to his current role, he was general manager for facilities management at Dubai Sports City, where he stayed for four years. He is also an Owners Association Manager from RERA, Dubai.